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The Global Consumer Face Mask Market To Decline Substantially Once Countries Remove Public Mask-Wearing Mandates

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The global consumer face mask market generated revenues of \$5.60 billion in 2020. Countries mandating the use of face masks in public places and increased consumer awareness regarding the need for safety measures against the COVID-19 virus drove demand. A focus on eco-friendly raw materials should increase during the 2021 to 2025 period. Manufacturers should also consider investing in anti-microbial and nanotechnologies as positioning face masks for the anti-pollution and anti-flu segments will likely spur product adoption in the future.