

2024 Frost & Sullivan Institute Visionary Leadership Best Practices Recognition



FROST & SULLIVAN
BEST PRACTICES
AWARDS

Pushpa Basnet
Education - APAC



Congratulations!

Frost & Sullivan Institute, in partnership with Frost & Sullivan, is proud to present Pushpa Basnet with the Visionary Leadership Best Practices Recognition, 2024. This prestigious recognition honors individuals who have demonstrated exceptional foresight and innovative solutions to global challenges, advancing a secure, equitable, and prosperous future for all.

As the world grapples with interconnected challenges like climate change, technological disruptions, and growing inequality, it is crucial to recognize and amplify the efforts of those at the forefront of addressing these issues. The Visionary Leadership Best Practices Recognition celebrates those who proactively seize emerging opportunities and tackle global challenges head-on, fostering transformative change for the betterment of society. Frost & Sullivan's global team identifies leaders who drive progress and implement solutions that benefit a wide array of stakeholders. These individuals are not only leading in their respective fields, but they are also committed to building ecosystems of change—creating sustainable impact for all those involved. Their ability to envision a better future and translate that vision into actionable, scalable solutions is what sets them apart.

This recognition highlights the importance of accelerating the implementation of visionary ideas to inspire widespread action. Through innovation, these leaders are contributing to a future where no one is left behind, advancing sustainable development, and securing long-term growth while addressing urgent global priorities.

Unlike traditional awards given to companies, the Visionary Leadership Best Practices Recognition uniquely honors individuals—those who have taken personal initiative to lead and inspire, contributing in meaningful ways toward solutions that the world urgently needs. These visionary leaders understand that solving global challenges requires not just bold ideas, but a deep commitment to putting these ideas into practice.

Once again, congratulations to Pushpa Basnet on your remarkable accomplishments. We look forward to seeing how your vision continues to inspire change, and we wish you continued success in your journey to build a better future for all.

Sincerely,

David Frigstad

Chairman, Frost & Sullivan and Executive Director, Frost & Sullivan Institute



Best Practices Criteria for Visionary Leadership

Frost & Sullivan Institute leverages Frost & Sullivan's rigorous analytical process to evaluate multiple nominees for each recognition category before determining the final recipients. The process involves a detailed evaluation of best practices criteria for each nominated individual.



Strategic Imperative

The Frost & Sullivan Institute's Visionary Leadership Best Practices Recognition is a significant accolade, spotlighting individuals who excel at strategically aligning their innovations with sustainable development. In today's challenging landscape, this alignment with global priorities is a key driver for societal upliftment.

Education remains one of the most critical global challenges, deeply affected by the complexities of globalization, technological advancements, and unequal access to resources and opportunities. Addressing this issue requires innovative solutions that empower underserved communities, create lifelong learning, and promote inclusive and sustainable educational development. In line with the Frost & Sullivan Institute's mission of Innovating Education inequalities to Zero, it is essential to identify models that tackle educational disparities while ensuring long-term access to quality education for all.

Visionary Leadership

Pushpa Basnet is an exceptional leader who has dedicated her life to advocating for children's rights, and their education particularly focusing on those who live in difficult circumstances, such as children of incarcerated parents, those in poverty, or facing exploitation. The Frost & Sullivan Institute is proud to present Pushpa Basnet with the Visionary Leadership Award, in 2024, recognizing her unparalleled contributions to education and child welfare in Nepal.



For the past 18 years, Pushpa has been the tireless force behind the Butterfly Home, a residential home that provides shelter, education, and emotional support to children of incarcerated mothers. Her visionary leadership has empowered hundreds of at-risk children to break the cycles of poverty, incarceration, and exploitation. Pushpa has created a holistic model that integrates education with shelter, vocational training, and mental health support giving these children the opportunity to reach their full potential.

Impact

Through her Butterfly Home and Early Childhood Development Center (ECDC), Pushpa has provided comprehensive support to marginalized children. The Butterfly Home, which works with 73 prisons across Nepal, currently houses 29 girls, and 2 boys all thriving in a warm, loving, and family-oriented environment. These children are not only receiving education but are also benefiting from rehabilitation, emotional support, and vocational training, which are crucial for reintegrating into society after their time at the Butterfly Home.

Pushpa's model has gone beyond providing basic education it advocates for the rights of children in the Nepali legal and social framework, reducing child labor and challenging community perceptions of the value of education for all children. Her work has significantly shifted public attitudes, promoting a broader understanding of children's rights and the importance of ensuring that even the most marginalized children have access to education.

Key Accomplishments

Through Pushpa's leadership, the *Early Childhood Development Center* has been recognized as a model of innovation in addressing the unique challenges faced by children in prison environments. By providing a comprehensive support system that includes education, rehabilitation, and emotional care, her initiative has transformed the lives of many children and offered them hope for a better future. The integration of specialized training in early childhood development, counseling, and vocational skills has enabled these children to reintegrate into society with the skills and confidence needed to build a brighter future.

The children in Butterfly home, after completing their higher education, are sent to vocational and technical training centers so that they can learn skills to sustain their life and support their families. Many of them have also received scholarships from universities around the world and have completed up to Master's Degree. Butterfly home has been able to touch the lives of over 200 children since its establishment.

Pushpa's advocacy has led to important legislative changes in Nepal, particularly in the protection of children's rights and access to education. Through her tireless efforts, she has worked alongside government bodies to ensure that these children are not left behind and that their right to education and safety is upheld. Her efforts have gained global recognition, including the prestigious CNN Hero recognition, which has further elevated her profile and helped secure vital visibility, funding, and strategic partnerships. This international recognition has enabled her to engage with global leaders, philanthropists, and organizations to expand her initiatives and reach more children across Nepal.

Criteria



The Frost & Sullivan Institute recognizes Pushpa Basnet for her pioneering work in education, which transcends traditional learning paradigms and addresses the root causes of child poverty and marginalization. By creating a holistic model that integrates early childhood development, educational support, and emotional healing, Pushpa has demonstrated the power of education as a means of breaking the cycle of poverty. Her work aligns perfectly with the Institute's mission to recognize leaders who create lasting social change and uplift underserved communities.

Her work has provided actionable insights into the intersection of education and social justice, demonstrating that when education is made accessible to all, it can catalyze systemic change. Pushpa's holistic approach to education, advocacy, and child welfare has not only transformed individual lives but also influenced broader social and policy changes in Nepal.

Conclusion

Pushpa Basnet's visionary leadership is a powerful example of how one individual can drive profound social change through education. By providing a safe, supportive environment and access to quality education, she has transformed the futures of hundreds of children in Nepal, allowing them to rise above their circumstances and create meaningful lives for themselves.

The Frost & Sullivan Institute is proud to honor Pushpa Basnet with the 2024 Visionary Leadership Award, recognizing her unwavering dedication to education and the empowerment of marginalized children. Her innovative and compassionate approach to addressing social inequities through education has set a global standard for child welfare and education in crises. Through her leadership, Pushpa has demonstrated the transformative power of education to create lasting change and inspire hope for a better future.



What You Need to Know about the Visionary Leadership Recognition

Frost & Sullivan Institute's Visionary Leadership Best Practices Recognition identifies the individuals who address the global priorities as identified by the Institute and demonstrate sustainable development of society.

Best Practices Recognition Analysis

For the Visionary Leadership Best Practices Recognition, Frost & Sullivan analysts independently evaluated the criteria listed below.

'Innovating to Zero' on Global Priorities: The individual demonstrates proactivity in 'Innovating to Zero' in terms of one of the following global priorities that form the seven pillars of the Frost & Sullivan Institute:

- i) **Environment:** Environmental initiatives can include climate change, vulnerable groups, behavioral change, international governance, waste management, or others.
- ii) **Education:** Education can encompass equal access, gender parity, EdTech, quality education, education resources, vocational training, or others.
- iii) **Infrastructure:** Infrastructure can incorporate infrastructure as a basic right, technology and infrastructure, environment and infrastructure, urban infrastructure, and financing models, among others.
- iv) **Healthcare:** Healthcare can comprise healthcare crisis, mental health, finance, healthcare systems, advanced healthcare, and technology and healthcare, among others.
- v) **Security:** Human security can refer to transnational governance, human security, food security, or others.
- vi) **Human Rights:** Human rights can involve governance, special group rights, justice, or other such elements.
- vii) **Economics:** Economics can pertain to inequality, new economic regime, FinTech, behavioral change, or others.

Innovation: The Visionary Leader has taken an innovative approach to identifying solutions to tackle one or more of the global challenges. Their innovative approach and unique ideas that challenge conventions and fuel advancement are what distinguishes them as Visionary Leaders.

Impact: The Visionary Leader's impact should be felt on a local, national, or international level, demonstrating a tangible and profound change in the lives of individuals and communities. Their ideas should have resulted in meaningful changes that improved people's lives, promoting progress, empowerment, and well-being.

Implementation: Visionary Leaders make their vision a reality through effective and strategic actions. This may include a list of the steps that were taken, the problems that were solved, and the results obtained through their efforts.

About Frost & Sullivan Institute

Frost & Sullivan Institute (FSI) is a non-profit organization dedicated to utilizing business practices to address global priorities. The genesis of the institute goes back to our vision of either creating or becoming part of a solution that addresses threats to humanity. Frost & Sullivan Institute has identified strategic imperatives for transformation and believes that by using a Socratic approach, we can truly accelerate innovation to zero. The Institute works in collaboration with leading analyst teams, its internal research team, industry experts, and other partners. It works closely with Frost & Sullivan Inc. to leverage in-house thought leadership in order to identify opportunities for transformation that will arise from innovation, disruptive technologies, and overarching megatrends that will alter the world as we know it today. To learn more about FSI, visit <https://www.frostandullivaninstitute.org/>.

About Frost & Sullivan

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The Growth Pipeline Engine™



Frost & Sullivan’s proprietary model to systematically create ongoing growth opportunities and strategies for our clients is fuelled by the Innovation Generator™.



Key Impacts:

- **Growth Pipeline:** Continuous flow of Growth opportunities
- **Growth Strategies:** Proven Best Practices
- **Innovation Culture:** Optimized Customer Experience
- **ROI & Margin:** Implementation Excellence
- **Transformational Growth:** Industry Leadership



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